

# Hansel Newsletter

SHARING OUR NEWS WITH OUR SUPPORTERS



NOVEMBER 2021

## HANSEL COMES OUT OF LOCKDOWN WITH A BRAND NEW LOOK



**Despite the organisation facing unprecedented challenges over the past eighteen months, Hansel has taken the opportunity to refresh its communication to ensure it remains at the forefront of care and support for people with additional support needs, and their families, and has emerged from lockdown with a brand new look.**

The new branding is an adaptation of the familiar Hansel figure incorporating a soaring bird and features the strapline 'Freedom to Live', reflecting the vision and values of the organisation. The design and colours were specifically selected to be easily recognisable by people with sight impairment.

At the official launch our Managing Director, Gerry Lindsay, was joined by Heather, Jodie and Jill, who receive support from members of the Hansel team.



Gerry said, "The world has changed and we need to be part of that change by ensuring that we communicate with the people we support and the wider community in the best ways possible, and continue to be at the forefront of social care and employability support in Ayrshire.

"It has been the most tumultuous period in our history but our 450 strong staff team and those we support have been stoic in their endeavour to get through

these difficult times. We still remain cautious and have to consider safety at all times but positive changes are gradually being made to once again improve our everyday lives.

"As we enter a new chapter we want to harness the positivity that has emerged and our new branding is a reflection of that and represents the fresh start we all want.

"We will undoubtedly see changes in social care and employability opportunities,

and we are constantly reviewing our services to ensure that we are helping to drive that change. We're looking forward to a brighter future and our new branding is just the start for us. We are now refreshing our website which will be revealed soon".

Designed by social enterprise, Bold, the new logo was the result of a series of consultations with team members, people receiving support and key stakeholders and was unanimously selected.



## Thank You!

We're sending our thanks to Karen, the Community Champion at Morrisons Kilmarnock who kindly donated household goods for our respite and short break facilities at Hansel. Thank you Morrisons for your amazing support!

A big thank you to the customers and staff at Premier stores, Kilmaurs for adopting a Hansel collection can and for their fantastic donation of £39.17. We truly appreciate your support!

A big thank you to Sainsbury's Stewarton Community Champion, Natalie, who arranged for a donation of a £100 gift card to help us purchase bedding, towels and kitchen equipment for our new woodland caravan respite service at Hansel. Your support has helped us to make our visitors stay as enjoyable as possible - thank you

## Vacancies

We currently have a variety of support worker employment opportunities across Ayrshire. If you would like to find out more please visit [hansel.org.uk](https://hansel.org.uk) or call our recruitment team on **01563 830340** (during office hours).

## CABIN CREW REACH NEW HEIGHTS FOR HANSEL



SEVEN HANSEL COLLEAGUES SCALED NEW HEIGHTS IN AUGUST WHEN THEY CLIMBED BEN NEVIS!



Lynn Fowler, James McClymont, Colin Kilbride, Siobhan Cameron, Leigh Garrett, Diane Laird and Emma Kirkpatrick all work for Hansel's Cabin service providing respite care to people who visit. Keen to do something following the impact of the pandemic they decided to take on the challenge of climbing Scotland's highest mountain raising an amazing **£3,619.52**.

Team Captain, Lynn Fowler said, "We had the most amazing day although it was

challenging emotionally but amazing. We've raised a fantastic amount of money for our service but more so our team building and bonding experience has just cemented our already tight bond even further. We were a little stiff afterwards but were all on such a high - a Nevis high. We did it, the Cabin Crew smashed Nevis and we are so proud of ourselves and each other."

Well done to everyone who took part and a big thank you to everyone who supported them!

DONATE

Donating to Hansel could not be easier. Click the button adjacent (digital versions only) or visit our JustGiving page at <https://www.justgiving.com/hanselfoundation> directly or call us on **01563 830340**



## YOUNG PEOPLE "BRIDGING THE GAP" AT HANSEL



We have welcomed several young people who have joined our "Bridging the Gap" project at Broadmeadows, Symington

The project aims to get young people, with a disability or barrier to employment, into a work habit whilst upskilling them on aspects of horticulture, grounds maintenance and land management in and around the Hansel grounds at Broadmeadows, Symington. The young people will get hands on and gain experience in several activities including hedging, landscaping, growing their own food, plant propagation and amenity gardening.

Ethan of Troon said "Hansel seems a nice comfortable environment to learn new

things," whilst Cameron of Dunure added "I enjoy learning about all the plants, it's fun and interesting."

Supported by the National Lottery Community Fund, the project is being delivered by Hansel 3e (employment, education and enterprise) with placements lasting for a year and including accredited modules from Ayrshire College. Participants will also have the opportunity to network with wider community projects in gardening and environmental improvement.

Hansel Horticultural Develop-

ment Worker, Stuart Douglas explained that "the Hansel Bridging the Gap project is a person centred programme which assists young people to achieve their goals. We're extremely grateful for the support from the National Lottery Community fund to help us deliver it.

If you would like more information about the project please give our 3e team a call on **01563 830340**.





# FUNDRAISING & COMMUNICATIONS – NEWS



The pandemic has continued to change the way we work at Hansel with home working and remote meetings becoming the norm. As you know, all of the fundraising events and activities that we would normally hold haven't taken place and I've missed seeing all our supporters and hearing your news. I hope that you and your loved ones have remained safe and well and hopefully we can begin to plan a return to some kind of normality in 2022. To this end, I would be really grateful to hear your views on what Hansel fundraising events and activities you would like to see so please share your views in our survey here: <https://www.surveymonkey.co.uk/r/6C2CPZ6>.

Despite a drop in fundraising income from events and activities we were fortunate to receive some Scottish Government funding to help adapt some of our services to allow us to continue to support those who need us most, whilst complying with the current restrictions.



We now have a woodland caravan park on site at Hansel where we welcome guests to enjoy a short break away from home. We also received funding to allow us develop a community hub at Hansel where people can come and enjoy some

fun activities including sports, cooking and watching their favourite film with their friends. We are grateful to the Scottish Government Communities Recovery Fund for their support and also The Gaiety Theatre Partnership who coordinated the applications for various organisations in Ayrshire.



We are currently seeking funding to allow us to tar our woodland walk. Hansel aims to provide support so that every person feels included and experiences equality, choice and dignity. However, some parts of our grounds are inaccessible to people with limited mobility. Our Access for All project aims to improve access to our woodland walk which is a wonderful place for people to spend time in the open air. We have received strong feedback from those we support, their carers and our team members that this is an improvement that many people would enjoy. We won't only be improving the equality and dignity of the people we support, but our team members and other visitors who may have restricted mobility. The estimated cost of the project is £20,000 and we would love to hear from you if you would like to offer any support towards it and help us truly offer Access for All.



You can also help raise funds for us for free when you shop online! Hansel Foundation is now registered with easyfundraising and Amazon Smile. Every time you shop via these online sites, they will make a donation to Hansel at no cost to yourself. We'd really love your support when you're shopping – you can sign up here:  
<https://www.easyfundraising.org.uk>  
<https://smile.amazon.co.uk>

Finally, I'd like to introduce you to our two new team members who joined us during 2021. Colin Nixon is our Digital Content & Communications Officer and brings extensive digital marketing experience from previous roles. Joining Colin, we have Aimee King who is our Fundraising Officer. Aimee brings experience of working in the corporate



sales sector and in particular of developing relationships with local businesses. Aimee also has events management experience from her time in hospitality. Both Colin and Aimee are settling in really well at Hansel. Completing the team is someone you will all remember, Claudia Cheung, who is our Fundraising & Communications Administrator. We're all looking forward to meeting our fantastic supporters again in 2022.

Thank you for reading our newsletter. All that remains is for me to thank you once again for your support in 2021 and on behalf of everyone at Hansel, wish you a Merry Christmas and a Happy New Year when it comes.

Agnes Paton  
Fundraising & Communications Manager

## FUNDRAISING EVENTS – TELL US YOUR THOUGHTS

- Like many other charities, all our fundraising events and activities have been put on hold due to the Covid pandemic. As restrictions begin to ease, we are keen to hear your thoughts on what events and activities we should plan for the future.
- What's your favourite event? Would you like to run your own fundraising event in aid of Hansel? Is your workplace looking for a charity partner?

Please take a few minutes to share your thoughts with us by completing our survey: <https://www.surveymonkey.co.uk/r/6C2CPZ6>. Alternatively please give Aimee King a call on 07841 436255 or email [aimee.king@hansel.org.uk](mailto:aimee.king@hansel.org.uk)

We really appreciate your feedback and where possible we will do our best to take your thoughts on board when planning future events. Thank you!



# COVID DIDN'T STOP THE CURLERS FUNDRAISING FOR HANSEL!

The annual Hansel Curling Bonspiel, which normally takes place in January and has been organised by a volunteer committee in aid of Hansel for over 30 years, couldn't take place this year due to COVID restrictions. However, the committee still wanted to fundraise for Hansel and pulled together a fantastic silent auction and raffle instead.

The committee gathered some amazing auction lots and raffle prizes from many supporters and we are so grateful to everyone who donated a prize, bought a raffle ticket or placed a bid for an auction item. Their fundraising raised an amazing **£7500** in aid of Hansel!



A huge thank you to the committee of Douglas, Janice and John who helped to raise such an amazing amount.

We look forward to seeing you all back on the ice in 2022!



## WOULD YOU CREDIT THAT?

A big thank you to everyone at Westcot Credit Service Ltd, based in Saltcoats, who raised an amazing **£708.36** for Hansel. Generous staff got together to arrange a number of fundraising activities in the office over the past few months, including a staff appreciation day, to raise money for Hansel.



Leah Ralston, Operations Manager - Business Solutions said "We love nothing more than supporting local charities and giving back to our community. When we discovered Hansel we were blown away with the work they do to support people living with disabilities and additional support needs. It was clear from our research that what you do, you do with love and passion. We really wanted to do our bit in helping to continue providing this vital and well needed service."

"Given the work we do within the financial sector we regularly interact with some extremely vulnerable customers and recognise just how important the likes of Hansel are in supporting customers throughout their day-to-day life."

## WORKSMART AIM HIGH FOR HANSEL

We received a fantastic donation of **£1709** from the Worksmart Contracts Foundation. The team members at Worksmart Contracts took part in a sponsored climb of Ben Lomond in the most awful weather. They also held a golf day at Barassie Links Golf Club.

A huge thank you to everyone who supported the Worksmart team – we truly appreciate your fantastic donation.



## GUESTS TUNE IN THANKS TO ARNOLD CLARK

We're sending a massive thank you to Arnold Clark who have awarded us **£1000** from the Arnold Clark Community Fund. This donation allowed us to purchase TV's for our guests in our respite and short breaks service to enjoy during their stay with us and we're all very grateful for their wonderful support.

# PLACE YOUR BID! IT COULD BE YOU GOING TO SEE DEACON BLUE!



Looking for the perfect night out in the run up to Christmas? We have the chance for you and three friends to win an amazing night out to see the fantastic Deacon Blue on the final night of their 2021 Cities of Love tour at the OVO Hydro (SECC), Glasgow on Sunday 19th December 2021. Deacon Blue have recently celebrated 30 years of music and have produced many hits including Real Gone Kid, Dignity and Fergus Sings the Blues.

Not only that, the Crowne Plaza, Glasgow have very kindly donated overnight accommodation for the night along with a meal for four so you can truly "twist and shout" and enjoy a Sunday night away from home!

To be in with a chance of winning all you have to do is place your bid in our Silent Auction which will run from Wednesday 1st December until 9am on Tuesday 14th December. **To enter, please email your bid to [aimee.king@hansel.org.uk](mailto:aimee.king@hansel.org.uk)** or call her on **07841436255**.

The top bidder will be notified on Tuesday 14th December. A reserve of **£200** applies to the prize which is four tickets to see Deacon Blue on 19th December 2021 at the OVO Hydro, Glasgow, overnight accommodation and a meal for four at the Crowne Plaza Hotel, Glasgow on 19th December 2021 (based on four people sharing two rooms)

Please note that all bids are final and must be honoured. Payment must be made to Hansel by 12 noon on Thursday 17th December 2021 to allow the prize to be released to the winner. The auction lot is accepted in good faith and details are correct at the time of going to print. The lot is as described and no additional items or changes can be made.

Good luck to all bidders – your support will help us continue to give people of all abilities the freedom to live the life they choose. Thank you for your support.

## Kiltwalkers put their best foot forward for Hansel!

We were lucky to have not one, but two Kiltwalk events this year! Back in April, Scotland's Virtual Kiltwalk took place and we're grateful to everyone who took on a challenge in aid of Hansel.

Our Kiltwalkers got out and about all over Ayrshire and beyond. Some walkers took in the Ayrshire coastline, others got out and about in the South Ayrshire hills whilst others chose to take on some of the traditional Kiltwalk route from Finnieston to Balloch.



Scotland's Kiltwalk returned in person in September and we were delighted to have a fantastic team of fundraisers take part in the Mighty Stride from Glasgow Green to Dumbarton - a huge 16.5 miles!

Sir Tom Hunter, The Hunter Foundation and The Kiltwalk all made a bonus donation by topping up the funds raised by the Kiltwalkers and we're delighted to tell you that over **£23,000** was raised from both Kiltwalk events this year.





**A huge Hansel thank you goes to all our Kiltwalkers, everyone who sponsored them, Sir Tom Hunter, The Hunter Foundation and The Kiltwalk for your fantastic support.**

## Kiltwalk 2022 – Save The Dates!

The Kiltwalk team have been working hard and the Kiltwalk will be back across Scotland in 2022 as follows:

**Glasgow – 24 April**

**Aberdeen – 29 May**

**Dundee – 21 August**

**Edinburgh – 18 September**

And back for 2022... Scotland's Virtual Kiltwalk, **7-9 October.**

Please step forward for Hansel and help give people of all abilities the freedom to live the life they choose. Once again, your fundraising will receive an extra **50% boost** thanks to Sir Tom Hunter and The Hunter Foundation.

Registration is now open at <https://thekiltwalk.co.uk> but if you would like to reserve a **FREE** space get in touch with us now by emailing [aimee.king@hansel.org.uk](mailto:aimee.king@hansel.org.uk) or call **01563 830340**. We'd love you to be our Hansel Hero!



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## KEEPING IN TOUCH

If you would prefer not to hear from Hansel please let us know by calling us on **01563 830340** or by writing to us at the address below.

Hansel, Broadmeadows, Symington, Ayrshire. KA1 5PU  
T: 01563 830340 | E: [info@hansel.org.uk](mailto:info@hansel.org.uk) | W: [hansel.org.uk](https://hansel.org.uk)  
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